



ADVANCE

OUR PROGRAMS & PEOPLE





ACKNOWLEDGEMENT OF COUNTRY

We acknowledge the traditional custodians
of country throughout Australia and their
connections to land, sea and community.

We pay our respect to their elders past
and present, and extend that respect
to all Aboriginal and Torres Strait
Islander peoples today.

A better understanding and
respect for Aboriginal and Torres
Strait Islander cultures develops
an enriched appreciation of
Australia's cultural heritage and
can lead to reconciliation.
This is essential to the maturity
of Australia as a nation
and fundamental to the
development of
an Australian identity.

Artwork by Rowena Lynch.
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JOIN THE CONVERSATION



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AUSTRALIANS



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GLOBAL



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ORG



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AUSTRALIANS



@ADVANCE
IN CHINA



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AUSTRALIANS



#BORNGLOBAL



SCAN THE QR
CODE TO ACCESS
OUR SOCIALS

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SUPPORTERS OF ADVANCE



Australian Government



BLACKMORES



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Philanthropic support from the following individuals & organisations enables the delivery of Advance programs

Audant Investments
Michael Cannon-Brookes
Cobden Reid
DCVC
Lord Michael Hintze AM
Andrew Liveris AO

Grahame Mapp
Mapp Group
Anthony Pratt
Gary Quinlan AO
The Veneto Group
Wollemi Capital Group

We are pleased to work with other organisations that support our community and share our vision of a global Australia

America Josh
ASEAN- Australia Strategic Youth Partnership
Asialink
Aussie Expats Coming Home
Australian Business Chamber South Africa
Australian Business in Europe-Netherlands
AustCham Hong Kong
AustCham Shanghai
AustCham Singapore
Australia China Young Professionals Initiative
Australian and New Zealand Chamber of Commerce in Japan
Australian Women in New York
The Britain-Australian Society
General Sir John Monash Foundation
Insync Network Group
New Colombo Plan
Nuwaru
Southstart
Stone & Chalk



CHAIRMAN'S FOREWORD

ANDREW LOW

After a year as Chairman of Advance, I am still in awe of the astonishing talent Australia has produced, in its Aussies and in those that have passed through our world renowned tertiary institutions. It is an immense privilege to play a part in celebrating these Global Australians.

I would like to acknowledge that none of this would have been possible without the tireless work of the many Advance contributors, working towards the same goal of highlighting the important work of Global Australians, and leveraging their talent and wisdom for the betterment of Australia.

We could not have a global organisation like Advance without our Advance Ambassadors. They volunteer time out of their extremely busy schedules to fly the Advance flag, host events and foster connections between Advance and key players within their respective countries, continuing to grow Advance's network, and increase the impact that we have as Australians.

To the Advance Board and the Advance team, thank you for giving your time and working so hard to ensure we can offer tailored programs and resources to support Global Australians. It is fundamentally important that we continue to shine a light on Aussie expats for our nation's future, and I couldn't have asked for a better group of people to do this.

Lastly, to the esteemed Judging Panel, thank you for your meticulous effort in selecting the nominees, finalists and winners for our annual Global Australian Awards. This is no easy feat, as hundreds of Global Australians are submitted each year, all of whom are inspirational in their own way, and it is thanks to the judging panel that we have such a diverse and awe inspiring group of Global Australians to celebrate year after year.

THE ADVANCE BOARD

CHAIR
ANDREW LOW



DR CHRISTOPHER
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JOSEPHINE
LINDEN AM



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JENNIFER
MACKINLAY



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LIVERIS AO



JILLIAN
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JOSEPH KWOK



READ MORE ABOUT ALL OF
OUR LEADERS HERE

NOTEWORTHY AFFILIATES

ADVANCE PATRON

The Hon Anthony Albanese MP, Prime Minister of Australia

FOUNDING PATRONS

Anthony Pratt

Lachlan Murdoch

Peter Lowy

ADVANCE AMBASSADORS

Australia

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Brookes

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AO

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UAE

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Lopes

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Dr Larry Marshall

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Matt McLennan

Monika McLennan

Vikram Mehta

Greg Norman AO

Liz O'Connell

Tim O'Connor

Paul O'Donnell

Sally Paridis

Steve Paridis

Robert Rankin

Margaret Rose AM

Terry Savage

Michael Sternberg

John Storey

Adrian Turner

Dr Richard Webby

Donna Whittaker

Derek Youdale



THE HISTORY

Founder, Ken Allen AO,
becomes the Australian
Consul General in New York

September 11 attacks expose
challenges identifying
victims, and reveal the high
number of talented
Australians working across
the US

Senate conducts inquiry
into Australia's Soft Power
validating Advance's work

Advance supports
international networks for
Australian States and
universities

Serafina Maiorano
appointed as the new CEO
of Advance

Advance hosts industry
based programs,
recognition events,
launches TV channel, and
Shanghai Global Summit

2001

2004

~2008

2002

2006

Aiming to tap into the potential
of the Australian diaspora,
Young Australian Professionals
in America (YAPA) is born

Elena Douglas appointed CEO,
and name changes from YAPA
to Advance.org

Advance holds the Global
100 Summit, to identify and
formalise relations between
Australia and influential
overseas Australians

Advance extends reach
across the US and UK

OF ADVANCE

Advance Women's Leadership Summit broadens the diversity of recognised Australian expat talent

Tech entrepreneur programs expand, as do activities in Asia

Alumni networks abroad are strengthened through the creation of the annual Advance Awards in 2012

Advance establishes multiple partnerships, grows the Advance Awards, and hosts 22 events across Australia, Asia, the US and the UK

~2011

~2017

2010

~2014

Today

Advance expands reach to focus on Australians and international alumni in Asia

Advance partners with KPMG to launch Elevate 61, a pioneering program to fast-track startup success overseas.

Advance continues to grow its community, supporting global Australians at each stage of their career journey, with resources, courses, and online events. The Global Australian Awards are expanded and broadcast globally from 2020.

Advance Emerging Leaders Summit in New Delhi brings together leaders in business and social enterprise

Advance Awards grow in prestige and recognition leading up to the 2015 Global Summit and Awards



GLOBAL AUSTRALIAN AWARDS

PRESENTED BY ADVANCE

The Global Australian Awards are our central annual program, now in their 12th year.

Previously known as the Advance Awards, we recognise and celebrate global Australians making outstanding contributions around the world and across many industries. The 2023 GameChangers will be announced in August, with the Award winners broadcast on 13 September 2023.

Do you know an extraordinary Aussie or former international student making an impact overseas? Or a remarkable recent migrant to Australia? Help shine a spotlight on their incredible work!

Find out more and nominate here



**NOMINATIONS
NOW OPEN**

Catch up now on

WVIEW

The logo features a stylized 'G' and 'C' intertwined, with the 'G' in gold and the 'C' in teal. To the right of the logo, the text '2023 GAMECHANGER SUMMIT' is displayed in white, with '2023' and 'SUMMIT' in a larger font size than 'GAMECHANGER'.

2023 GAMECHANGER SUMMIT

The Advance GameChanger Summit brings together some of the best global and local Australian innovators to discuss topics critical to Australia.

This event has been designed to connect GameChangers, industry experts, thought leaders and decision makers, providing them the space to take a deep dive into discussions that impact our future.

The GameChanger Summit is an invaluable opportunity for experts and participants to be part of shaping Australia's direction.



DEFINING YOU



COMMUNICATION
IS EVERYTHING



NETWORK BUILDING



ENTREPRENEUR VS
INTRAPRENEUR



DEVELOPING A
GLOBAL CAREER



CAREER
TRAJECTORY



NEXTGEN

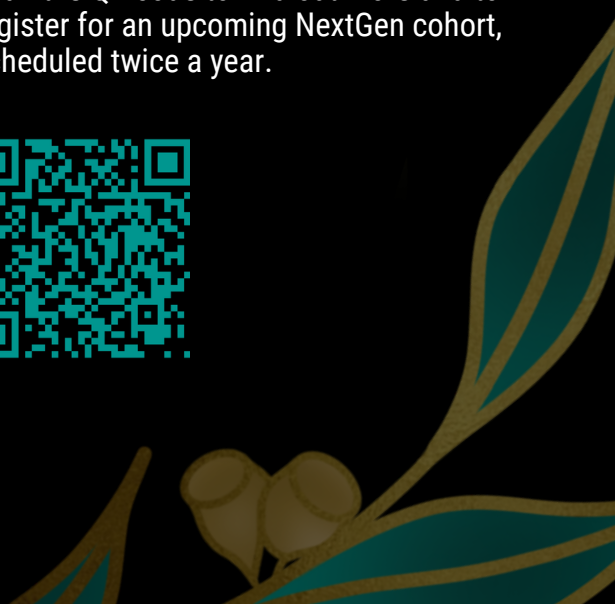
The NextGen program expands the Advance commitment to mentoring the next generation, to inspire an international outlook in career planning.

Individuals in the final year of their university degree through to the first 10 years of their career are invited to participate (approximately 20-33 years old).

The NextGen program is open to a cohort of 50-80 participants, including New Colombo Plan scholars and graduates of other mentoring programs.

Know someone who might be interested?

Scan the QR code to find out more and to register for an upcoming NextGen cohort, scheduled twice a year.



TALENT RETURN PROGRAM

Living overseas can be challenging but so can moving back to Australia. The Talent Return Program provides resources to assist you in preparing for, and adapting through the move. Participants will also have a chance to meet and build relationships with others in the program, as well as experts and specialists who can support you. The program runs twice a year, and is a concise 6-hour program, delivered by peers and experts from the Advance community.



More here



#COFFEEHOUR

Our free, online #CoffeeHours are a chance to chat with like-minded members of the Advance community. Pose a question, get some advice or just share what's on your mind. This initiative is an opportunity to build your network, share your perspective, and learn from other members at all stages along their global journey.



More here



GLOBAL TOWN HALL

Our Global Town Hall shines a spotlight on Australia's most pressing issues and opportunities. Past discussions have focused on Advanced Manufacturing, Space, and Sustainability.

The upcoming Global Town Hall will dive into the challenges and highlights of commercialising research in Australia vis-a-vis overseas. Our experts will discuss their journey and what policy changes will support Aussie innovators and entrepreneurs on their journey - now and into the future.

The expert panel of Advance GameChangers and local Australian innovators will share their perspective, answer attendee questions, and recommend actions to boost Australia's track record in developing and deploying intellectual property.

Join the conversation on 11 May 2023, and catch up on our previous Town Hall's here:



11 MAY 2023



ADVANCE SURVEY OF GLOBAL AUSTRALIANS

Each year, Advance conducts a survey to analyse the movement of talent between Australia and the rest of the world.

The survey provides qualitative evidence on the experiences and needs of Australians currently living and working abroad, as well as those who have returned. The survey results help industry and government better support, engage with and leverage the talent, connections and expertise of global Australians. The annual practice of surveying our members also informs how Advance connects, supports and celebrates Australia's diaspora.

Did you know?

- Nearly two-thirds (63%) of our 2022 survey respondents have been overseas for more than a decade, and 24% of respondents have been overseas for more than two decades.
- Three in five survey respondents have gone or will be going through the process of applying for Australian Citizenship, either themselves (10%), their children (25%), or their partners (24%).



Find more stats in our past and newly released survey reports



CEO'S REPORT

JOHANNA PITMAN

Advance enters 2023 energised with two successful online programs, an expanded annual Awards program, and sustained external support to ensure greater connectivity and opportunities for our community members.

- The successful introduction of the Talent Return Program in 2022, and growth of the NextGen Program, is enabling Advance to reach community members at both ends of their career journey - when first planning to work overseas, and when returning home.
- The reach and engagement of the Global Australian Awards has been significantly expanded through their rebranding (previously known as the Advance Awards), streaming broadcast secured on ABC iview, and hosting of simultaneous satellite events around the world to view the Awards broadcast.
- Leveraging our digital first operations, Advance is collaborating with organisations and individuals aligned with the Advance mission, including online communities, overseas organisations, Australia-based organisations, and an expanded network of Advance Ambassadors.

I am particularly proud of Advance's transition to a broader, more inclusive definition of "Global Australians". Beyond Aussie expats, and international alumni of Australian universities, we are recognising the talent dividend and benefits derived by Australia from skilled migration. With a brand refresh launching in April 2023, and the continued support of our government, corporate and philanthropic partners, Advance is well-positioned to scale its reach and impact.

HIGHLIGHTS

PROFILED
OVER 150
AUSSIE
GAMECHANGERS

TOTAL OF
370,000+
TIKTOK LIKES

COMMUNITY OF
70,000+
GLOBAL
AUSTRALIANS

AVERAGE OF
250,000+
MONTHLY
IMPRESSIONS

TOTAL OF
30,000+
SOCIAL
FOLLOWERS

EDM OPEN RATE
36.82%
ABOVE INDUSTRY
AVERAGE

AVERAGE OVER 12 MONTHS





LOOKING FOR GLOBAL OPPORTUNITIES?

Are you, or someone you know, looking for opportunities to work overseas?

Advance makes the transition into the global workforce easier by researching and compiling the latest and greatest jobs from across the world onto a user-friendly database.

Simply search job title keywords and a location, and our frequently updated interface will direct you to various opportunities to take your career global.

This service is completely free to use and streamlines the entire job search in one easy click.

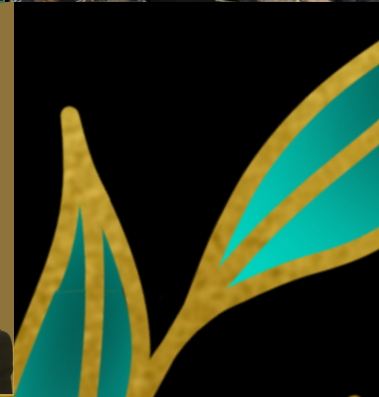
Want to make sure you never miss out on some of the best jobs on offer around the world? Follow us across our socials to see the "job of the week" and discover all the best opportunities to support your global journey.

SCAN THE QR
CODE TO FIND
YOUR NEXT
GLOBAL
OPPORTUNITY





BE PART OF OUR STORY





BECOME A PARTNER

Advance gives your brand the opportunity to interact with the world's best Australian talent, from the next generation of changemakers to seasoned international entrepreneurs, senior government officials and global ambassadors.

Our exclusive calendar of events also comprises some of the crown jewels in the Australian business and social calendar, none more so than the Global Australian Awards and Annual Gala Dinner.

Partnership opportunities available from \$12,500 per year and include:

- Access to our yearly programs/ events.
- Opportunities to host GameChangers at your offices
- Promotion of job postings via the Advance job board
- Recognition as an official partner of Advance, on website,
- Table at our Gala Dinner with upgraded Gala Dinner table placement
- Tailored outreach to employees to participate in the NextGen program (held twice a year)
- Exclusive opportunities to interact directly with senior executives and members of government

Event sponsorship opportunities are also available for our:



Interested in supporting Advance? Contact us:
johanna@advance.org

Join our community of global Australians, and receive resources and inspiration to support your professional journey overseas (and best of all, it's completely free!).

As a member you get access to:

- Our monthly BornGlobal Newsletter filled with updates on key issues in Australia, stories of global Aussies, job opportunities and more.
- Occasional emails with invitations to our major events, programs and opportunities.

"Simply the knowledge and the sense that Advance exists to connect Australians wherever we are in the world is comforting."

"For someone who was in the process of returning from overseas it was great to connect with other interesting professionals and hear stories of others who have transitioned back recently too. It can be intimidating to return after so long away"

SCAN HERE TO
SIGN UP TODAY



BECOME AN
**ADVANCE
MEMBER**



Experience the
new look
Advance



Check out our new style guide here



COMING MARCH 2023
#ALWAYS AUSTRALIAN

